

Powered by  **WATERWORTH™**

The National Rural Water Association is committed to providing training, expertise and resources for small and rural utilities through its State Rural Water Associations (SRWA).

The Powered by Waterworth program enables SRWAs to further deliver on this mission and support their utility system members.

Waterworth is an easy-to-use web-based platform that enables you to **optimize water rates and save for infrastructure upgrades**, so that you can achieve **financially sustainable water and wastewater systems**.

Utility system members will receive significantly discounted access to a Waterworth annual subscription, at \$1 per service population up to \$3495.

SRWA staff are certified by Waterworth to provide financial management training to utility system members to help them achieve their financial, policy and community goals.

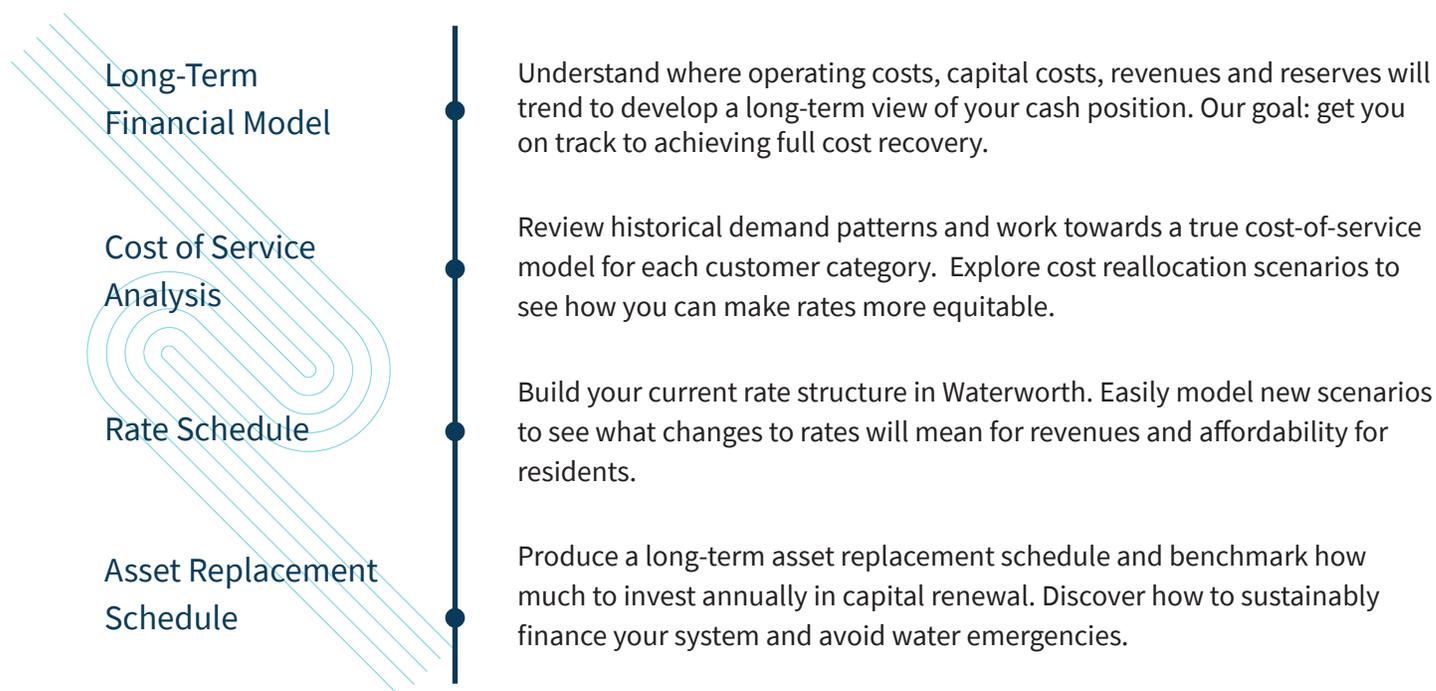
	Consulting Rate Study	
Collaboration & Learning	Little - none. You are reliant on third party knowledge.	High. Learn best practices and become empowered to financially manage your system.
Technical Support	Little - none, depending on access given to consultant's models.	High. Available whenever, wherever you need it.
Model New Scenarios	Limited	Unlimited
Accuracy & Currency of Information	Low. Static report may become increasingly outdated as assumptions change.	High. Information is reliable and up-to-date.

How Does It Work?

- Contact your State Rural Water Association (SRWA) to get started
- Work with SRWA staff to develop a baseline financial model
- Keep your model up-to-date as information changes
- Build scenarios to evaluate funding alternatives, rate changes, or timing for capital expenditure
- Have better conversations with boards, councils, and State-level loan and grant issuers
- Lean on high-quality, professional support and training from SRWA staff

Waterworth is an alternative to the traditional rate study. Adopt a practice of annual rates management and maintaining an accurate, up-to-date financial model.

SRWA staff are Waterworth-certified to provide utility system members with financial management training and implement best practices in water rates management.



Benefits of Waterworth

With Waterworth you will be following water system financial management best practices as set out by the American Water Works Association. Waterworth empowers its users to:

- Operate a more financially sustainable system
- Have been conversations with elected officials leading to better decision making
- Gain easier access to grant and loans through fiscal sustainability plans
- Increase financial knowledge and skills